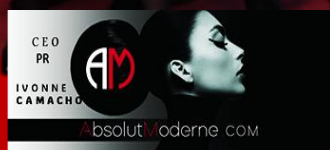


THE LUXURY LIFE

RED

Phacelia Fields
Silent Drift
Photographed
by
Steven Knight

B M W
Motorrad
Concept
R R —
Speed sculpted
Soul engineered



*commanding
the lens*
**IVONNE
CAMACHO**

Estée Lauder
honors passing of
LEONARD A. LAUDER

Presente Replaces Performance—
Jennifer Lawrence in DIOR
At Cannes July 2025

Honoring Hair Designer Excellence
ROBBIE FUHRER

Victor De Souza And Dustin Lujan
Unveil Emanuel New York—
Couture Meets Intellectual Edge

Marko Stout's VIP
Opening: Neon Whisper
Of Modern Provocation.

DOM Lit For
Noel Ashman's
Birthday—where Cool
Never Clocks Out."

NEVA WEBER
Dressed Au PR
in the ASEAN Media Spotlight

HAYDEN NG
Fashion Designer
& Founder of ASEAN
Fashion Designers
Showcase

Sandra Smith-Doghmi Media Production

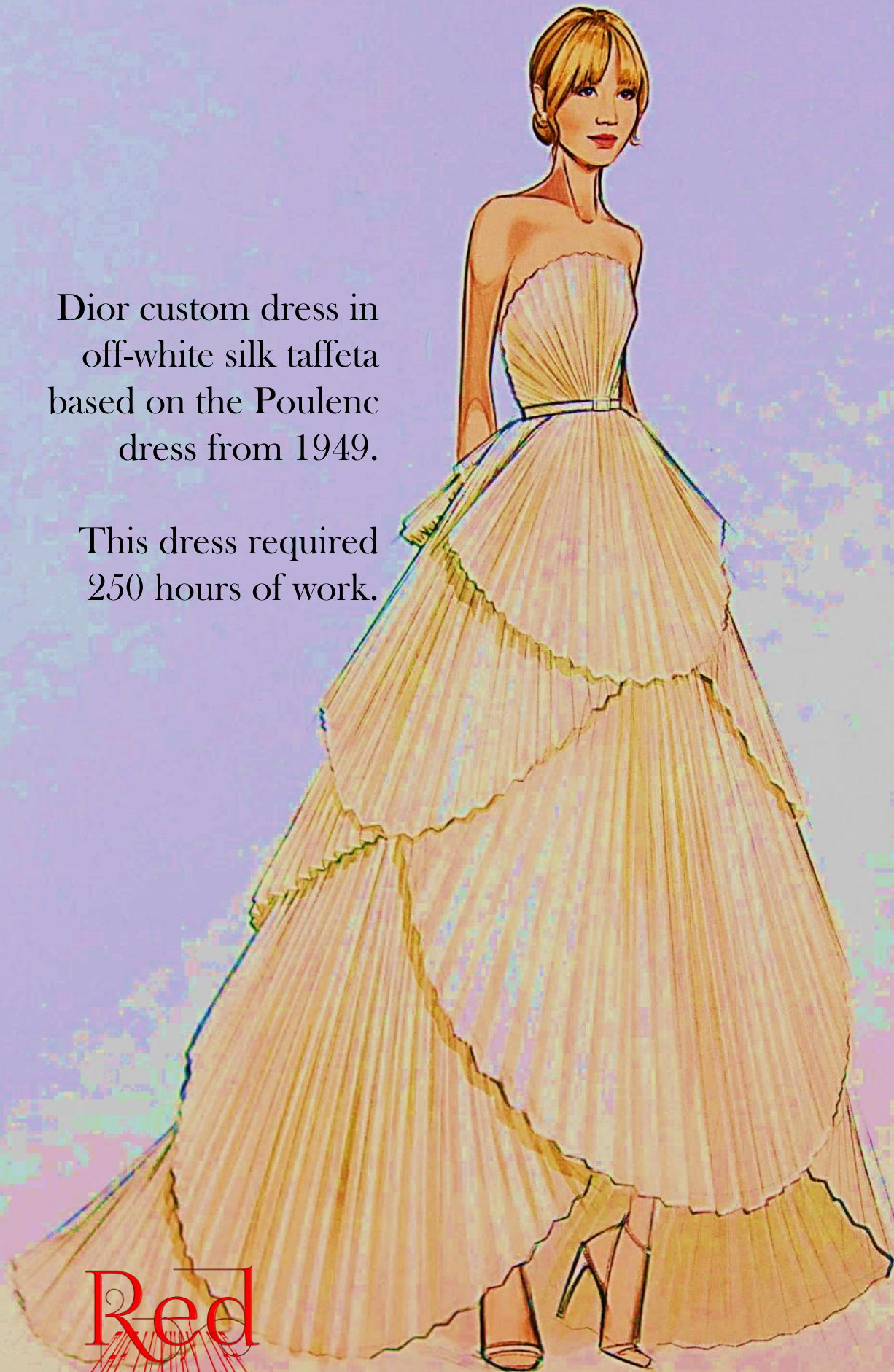
Dior custom dress in off-white silk taffeta
based on the Poulenc dress from 1949.

Red



Dior custom dress in
off-white silk taffeta
based on the Poulenc
dress from 1949.

This dress required
250 hours of work.



Red
THE LUXURY

4



Founder's Letter for July 2025

Greetings from across the fence line, dear Readers—

As summer stretches on, I wanted to pause and wave Hi. July arrives not with fanfare, but also with quiet grace—and this issue reflects that same spirit.

We honor the kind of presence that lingers long after the July fireworks fade—so wherever this finds you—in sandals or stilettos, poolside or editing suite—I'm grateful you've joined us. This month, the stories shimmer with the hard work and dedication of many behind our famous July issue.

To Jennifer Lawrence, whose effortless magnetism redefines red carpet mythology.

To Maria Grazia Chiuri, Dior's Cruise show 2026 and reminded us that fashion is cinema you can wear.

To artisans like Dustin Lujan and Victor de Souza, whose couture speaks in reverent whispers of perfume and couture...

We celebrate couture leadership in its truest form. Hayden Ng, whose designs breathe ASEAN diplomacy, and Neva Weber, whose strategic media tone amplifies brilliance before it enters the spotlight.

To Leonard A. Lauder, whose absence we feel as sharply as his legacy continues to inspire.

To Robbie Fuhrer, Noel Ashman, Marko Stout, and Steven Knight, who each craft presence—from salons to soirées to fields painted in phacelia blue. It is our joy to gather them here, where pages turn like curated frames in a film.

To Shelli Stelmak reporting on Yamakyu Japanware Co with an exclusive event in New York City, sharing the refined beauty of Japanese lacquerware. Also, Frederick Anderson, a powerhouse designer whose bold vision and purpose-driven work continue to linger like our pages here in RED!

Warmly,



Sandra

5



For the Dior cruise 2026 show, Maria Grazia Chiuri delivers an autobiographical synthesis of a moment suspended in time, a bella confusione – the beautiful confusion borrowed from the title Ennio Flaiano suggested to Fellini for *8 ½*.

The pieces in this metaphorical collection fuse fashion history and contemporary syntax. Masculine vests with delicate lapels are paired with long, full skirts and tailcoats. Dresses in very fine lace or contrasted with bas-relief patterns are combined with military jackets with black edges and detailed buttons.

Certain dresses are reminiscent of chasubles, while black and red velvet pay homage to the Fontana sisters, who conceived Anita Ekberg's outfits in *La Dolce Vita*. The collection features a range of elements that interact with white in a variety of materials, from the densest to the lightest, accompanying the silhouette.

Through this poetic narrative, the Creative Director of Dior women's lines reconstructs the characters, landscapes and mythology of her city, Rome, inviting us to dream and discover a new constellation of stellar affinities.

DIOR CRUISE
Next month
2026
COLLECTION
IN ROME



Presented in the gardens of the Villa Albani Torlonia on May 27, 2025, this Dior défilé combines haute couture and ready-to-wear creations.



ROBBIE FUHRER

Photographer:
@Jcparraluces

Red
THE LUXURY

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Robbie Fuhrer

Robbie Fuhrer began his career at the legendary John Barrett Salon, nestled in the penthouse of Bergdorf Goodman. Working closely with John Barrett and his team of top-tier stylists, Robbie quickly mastered the art of cutting and styling for an elite clientele—including celebrities, politicians, socialites, and runway models during the height of New York Fashion Week.

Respected for his dedication and admired by both colleagues and clients, Robbie's career spans the full spectrum of the hair industry. From high-end salon work to private house calls for VIPs, he brings both precision and warmth to every interaction. Robbie is currently a hairstylist at Fox News Channel, where he styles on-air talent daily, and is a proud member in good standing of the IATSE Local 798 Hair & Makeup Union.

Now dividing his time between New York and Palm Beach, Robbie continues to deliver exceptional service to a discerning clientele—whether preparing them for exclusive events or private appointments. His ability to seamlessly shift between fast-paced city energy and Palm Beach sophistication has made him a sought-after presence in both scenes.

Robbie's vibrant, uplifting energy is as memorable as his talent. A true professional with a generous spirit, he leaves every client not only looking their best, but genuinely excited for his return.

Website: Robbiefuhrerdesigns.com

Instagram: [@robbiefuhrerdesigns](https://www.instagram.com/robbiefuhrerdesigns)

Email: Robbie.fuhrer@yahoo.com





ROBBIE FUHRER

LISA BOOTHE

Red
THE LUXURY

ROBBIE FUHRER
Hair Designer



Red
THE LUXURY LINE



Photographer @JCparraluces

Red
THE LUXURY LINE



ROBERT FUHRER
&
JOHN BARRETT

A close-up portrait of Nicole Saphier, a woman with long, wavy blonde hair, smiling broadly and clapping her hands. She is wearing a bright yellow top. The background is a blurred studio setting with warm orange and blue lighting.

NICOLE SAPHIER

▶ TONIGHT **GUTFELD!** ★



KATIE PAVLICH

GUTFELD!

@CAROLYNCRRAFTYPHOTOGRAPHY

Red
THE LUXURY



Red

THE BIG WEEKEND ★ SHOW ★

Lisa Boothe (left)
Nicole Saphier (right)



Red
THE LUXURY LIFE





Katie Pavlich

KATIE PAVLICH

Red
THE LUXURY LIFE

20



ROBBIE FUHRER AND LARA TRUMP



ROBERT FUHRER

Red

red

silk and steel 

in
visual harmony

Perfectly You Media

*with gratitude to Robbie Fuhrer, for
styling presence into poetry.*



Italian Global Series Festival 2025

Day 1 - Photocall

RICCIONE, ITALY - JUNE 21: (L-R) Martina Sini, Gabriele Careddu, Lorenzo Aloï, Luka Zunic, Luigi Bruno, Fabio Mollo, Domenico Croce and Leonardo Ferrara speak on the stage during the Italian Global Series Festival 2025 on June 21, 2025 in Riccione, Italy.

**Photo by
Benedetta Bressani**

**Getty Images for
ITALIAN GLOBAL SERIES FESTIVAL**



Perfectly You Media

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Italian Global Series Festival 2025

Day 1 - Photocall

RICCIONE, ITALY - JUNE 21: Domenico Croce speaks on the stage during the Italian Global Series Festival 2025 on June 21, 2025 in Riccione, Italy.

**Photo by
Benedetta Bressani**

**Getty Images for
ITALIAN GLOBAL SERIES FESTIVAL**



Italian Global Series Festival 2025

Day 1 - Photocall

RICCIONE, ITALY - JUNE 21: Luka Zunic, Luigi Bruno and Fabio Mollo speak on the stage during the Italian Global Series Festival 2025 on June 21, 2025 in Riccione, Italy.

**Photo by
Benedetta Bressani**

**Getty Images for
ITALIAN GLOBAL SERIES FESTIVAL**



Italian Global Series Festival 2025

Day 1 - Photocall

RICCIONE, ITALY - JUNE 21: Leonardo Ferrara, Daniele Basilio and Silvio Maselli speak on the stage during the Italian Global Series Festival 2025 on June 21, 2025 in Riccione, Italy

Photo by
Benedetta Bressani

Getty Images for
ITALIAN GLOBAL SERIES FESTIVAL

NEW YORK--(BUSINESS WIRE)-- It is with deep sadness that The Estée Lauder Companies Inc. (NYSE: EL) announces that Chairman Emeritus Leonard A. Lauder passed away on June 14, at the age of 92, surrounded by family.



Leonard A. Lauder

Mr. Lauder was born in 1933 in New York City, the oldest son of Estée and Joseph H. Lauder, the founders of The Estée Lauder Companies. He was a graduate of the Bronx High School of Science, the University of Pennsylvania's Wharton School, and the Officer Candidate School of the United States Navy. Mr. Lauder studied at Columbia University's Graduate School of Business. He served as a lieutenant in the U.S. Navy and as a Navy reservist, for which the U.S. Navy Supply Corps Foundation later recognized him with its Distinguished Alumni Award. He formally joined Estée Lauder in 1958, and for more than six decades, Mr. Lauder was a visionary and an innovator, helping transform the business from a handful of products sold under a single brand in U.S. stores to the multi-brand, global leader in prestige beauty that it is today.

"Throughout his life, my father worked tirelessly to build and transform the beauty industry, pioneering many of the innovations, trends, and best practices that are foundational to the industry today," said William P. Lauder, son and Chair, Board of Directors, The Estée Lauder Companies. "He was the most charitable man I have ever known, believing that art and education belonged to everyone, and championing the fight against diseases such as Alzheimer's and breast cancer. Above all, my father was a man who practiced kindness with everyone he met. His impact was enormous. He believed that employees were the heart and soul of our company, and they adored him, and moments spent with him. His warmth and thoughtfulness made an imprint on our company, the industry, and, of course, our family. Together with my family, The Estée Lauder Companies, and the countless people he touched, we celebrate his extraordinary life."

He was married to Evelyn H. Lauder, Senior Corporate Vice President at The Estée Lauder Companies and the Founder of the Breast Cancer Research Foundation, from 1959 until she passed away in 2011. On January 1, 2015, Mr. Lauder married Judy Glickman Lauder, a philanthropist and internationally recognized photographer whose work is represented in more than 300 public and private collections, including the J. Paul Getty Museum, the Whitney Museum of Art, the Metropolitan Museum of Art, and the United States Holocaust Museum. Mr. Lauder considered himself lucky in love and believed that lightning really could strike twice.

From the beginning, he was devoted to family. He loved his parents and adored his brother, Ronald, and the family Ronald built with Jo Carole. His nieces and their families held a special place in his heart. Mr. Lauder was grateful to his wife, Judy, for widening his family circle and cherished his stepchildren and their families. But mostly, he was extraordinarily proud of both of his sons, their families, and his grandchildren and great-grandchildren. He loved them so dearly.

Mr. Lauder was a true visionary, fearless leader, and cherished friend to so many. He was the beacon of our company and the north star of an entire industry. The world is a better place because Leonard Lauder was in it. The Estée Lauder Companies extends our deepest sympathies to the entire Lauder family during this exceedingly difficult time.

Mr. Lauder is survived by his wife, Judy Glickman Lauder; his son William P. Lauder; his son Gary M. Lauder and wife, Laura Lauder; five grandchildren, Rachel, Danielle, Djuna-Bear, Joshua, Eliana, two great-grandchildren, many stepchildren and step grandchildren, as well as his brother, Ronald S. Lauder, and wife, Jo Carole Lauder, and their daughters, Aerin Lauder and Jane Lauder.

A private service will be held for friends and family. For those who wish, in lieu of flowers, memorial donations may be made to the Breast Cancer Research Foundation and the Alzheimer's Drug Discovery Foundation. To share condolences, please visit our website at <https://www.elcompanies.com/en/condolences>



*Down by the River.
Walking through the
Phacelia fields.*

Photographer:

<https://www.instagram.com/knightvisionphotographyuk/#>

Costumes created by:

https://www.instagram.com/juliaks_costumes/

Model:

<https://www.instagram.com/natarshamodel/>



Red



Red





Red

Ice-T Bo Dietl
Frederick Anderson Federico Castelleccio
Anna Alimani Mark Minevich George Wayne
Maya Phipps Fredro Starr
invite you to a Birthday Celebration for

NOEL ASHMAN

and a party for
Fredro's Pilot for his New Show "The Tunnel"

Thursday June 12th 2025 10pm

DOM

287 Park Avenue South (at 22nd Street) NYC

music by DJs

DAVID KATZ PRINCE HAKIM BELL

BOBBY ISHAK LAW

hosted by Michael James & Jason Chaos
Happy Birthday Jason Abrams & DJ Law

By Invitation Only

GOING
GLOBAL
VENTURES





NOEL ASHMAN BIRTHDAY PARTY AT DOM

Noel Ashman is a multi-award winning movie producer, movie director, a world-renowned night club owner, Ashman has owned some of the most famous and exclusive nightclubs in the world, including Veruka, Studio 54, NA, and The Plumm.

Some of Noel's VIP guests Ice-T, Bo Dietl, Frederick Anderson, Frederico Castelleccio, Anna Alimani, Mark Minevich, George Wayne, Maya Phipps, Fredro Starr, Shelly Stelmak, Jeffrey Gurian, Sherrod Small, Roberta Thompson, Adam Sands, Bishop Lord, Luciana Pampalone,

Photographer
Victor Kaminski @realvsk

NOEL ASHMAN BIRTHDAY PARTY

NOEL ASHMAN.

Photographer
Victor Kaminski

Red
THE LUXURY

38

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MARK MINEVICH

DOM

M1
MARK MINEVICH

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MARK MINEVICH

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MARK MINEVICH

DOM

Photographer
Victor Kaminski

Red
THE LUXURY

39 **M1**
MARK MINEVICH

M1
MARK MINEVICH

DOM



Photographer
Victor Kaminski

Red



Photographer
Victor Kaminski



Photographer
Victor Kaminski

Red
THE LUXURY MAG

Photographer
Victor Kaminski

Red
THE LUXURY

Photographer
Victor Kaminski

Red
THE LUXURY

44

A photograph of two women posing together at what appears to be a social event or party. The woman on the left has long, wavy blonde hair and is wearing a brown, form-fitting, sleeveless dress with a gold choker and a large gold ring. The woman on the right has shoulder-length blonde hair and is wearing a pink satin long-sleeved shirt and a white skirt with large buttons. They are standing on a wooden floor in front of a bar area with various bottles and glasses visible in the background. Other people are partially visible in the background, including a man in a blue jacket.

Photographer
Victor Kaminski



Photographer
Victor Kaminski



Noel Ashman is a multi-award winning movie producer, movie director, a world renowned night club owner, Ashman has owned some of the most famous and exclusive nightclubs in the world, including Veruka, Studio 54, NA, and The Plumm.

Some of Noel's VIP guests Ice-T, Bo Dietl, Frederick Anderson, Frederico Castelleccio, Anna Alimani, Mark Minevich, George Wayne, Maya Phipps, Fredro Starr, Shelly Stelmak, Jeffrey Gurian, Sherrod Small, Roberta Thompson, Adam Sands, Bishop Lord, Luciana Pampalone, Photographer Victor Kaminski @realvsk



Photographer
Victor Kaminski

Red



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MARK MINEVICH

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Photographer
Victor Kaminski

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The Future



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Photographer
Victor Kaminski



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Victor Kaminski

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Photographer
Victor Kaminski

OFFICIAL

MARK MINEVIL
Red
THE LUNATIC

52
MARK MINEVIL



Photographer
Victor Kaminski

Red



Photographer
Victor Kaminski



Photographer
Victor Kaminski



Some of Noel's VIP guests Ice-T, Bo Dietl, Frederick Anderson, Frederico Castelleccio, Anna Alimani, Mark Minevich, George Wayne, Maya Phipps, Fredro Starr, Shelly Stelmak, Jeffrey Gurian, Sherrod Small, Roberta Thompson, Adam Sands, Bishop Lord, Luciana Pampalone,

Red

Photographer
Victor Kaminski @realvsk

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TurkmenTextile EXPO - 2025



turkmen

Expo

expo.com



NEVA WEBER
Dressed Au PR
Asean Fashion
Designers Showcase
Gold Coast AUS

ANNOUNCING

TURKMEN TEXTILE EXPO

2025

EVENT PHOTOGRAPHER
MERJENS
merdjen.wfolio.pro

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HAYDEN NG

Fashion Designer | Premier Founder of
ASEAN Fashion Designers Showcase |
ASEAN Intl. Fashion Week.



TurkmenExpo

turkmentextile turkmentextile.com nexpo.com



HAYDEN NG



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HAYDEN NG





"TURKMENTEXTILE
EXPO-2025"
ATLY HALKARA
SERGI-ÝARMARKASY

INTERNATIONAL
"TURKMENTEXTILE
EXPO-2025"

МЕЖДУНАРОДНАЯ
ВЫСТАВКА-ЯРМАРКА
"TURKMENTEXTILE
EXPO-2025"



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THE TURKMENTEXTILE

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TurkmenTextile
EXPO - 2025

HAYDEN NG



HAYDEN NG





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THE LUXURY SALE

HAYDEN NG



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TurkmenTextile
EXPO-2025



HAYDEN NG
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THE LUXURY LINE



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HAYDEN NG



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THE LUXURY

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HAYDEN NG



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Urban Festive
XP
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THE LUXURY LINE

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Textile
2023

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HAYDEN NG







**SHELLI^{TV}
STELMAK**
©2025 Shelli Stelmak

Red
THE LUXURY

Fashion with Purpose:

An Interview with the Fashion Designer Frederick Anderson

by Shelli Stelmak

On the red carpet, backstage, or front row, it's clear when you are in the presence of someone who creates fashion and lives it. I had the joy of interviewing Frederick Anderson, a powerhouse designer whose bold vision and purpose-driven work continue to elevate the fashion world.

Frederick is the founder and creative force behind the Frederick Anderson Collection, known for its luxurious textures, intricate knits, and silhouettes that celebrate confidence and movement. At the heart of his design philosophy is a passion for making women feel powerful, confident, and sexy. Every piece is crafted to enhance a woman's natural beauty and presence, effortlessly blending elegance with sensuality.

Each of Frederick's collections is deeply personal, inspired by the growth and emotions he's encountered since the last collection. His designs are not just garments but reflections of life's highs and challenges woven into wearable art. One look at his creations, and you'll be obsessed. Frederick Anderson's boutique is thriving, and a single visit will have you wanting to buy everything in sight.

Beyond the runway, Frederick is also the creator of the Blue Jacket Fashion Show, a powerful annual event dedicated to raising awareness about prostate cancer in men. With celebrity models, high-fashion designs, and heartfelt messaging, the show shines a spotlight on early detection and health equity, reminding the world that style and substance can walk hand-in-hand.

In person, Frederick is as magnetic as his work: vibrant, soulful, and endlessly fun. His energy is contagious whether he's talking inspiration, advocating for men's health, or laughing in the moment.

Frederick Anderson isn't just designing clothes—he's designing change, one stitch, story, and show at a time.





山久漆工
YAMAKYU
JAPANESE LACQUERWARE



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JAPANESE



漆工
KYU
QUERWARE



山久
YAM
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久漆工
YAMAKYU
ESE LACQUERWARE



SHELLI
STELMAK

©2023 Shell Stelmak

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YAMAKYU JAPANWARE CO

Global Expansion Ignites U.S. Debut with Star-Studded Launch
Celebrating the Art of Japanese Lacquerware

By Shelli Stelmak

Yamakyu Japanware Co. officially launched its global expansion with an exclusive event in New York City, marking its U.S. debut as the first step in sharing the refined beauty of Japanese lacquerware (urushi) with the world. Held at the acclaimed Japanese restaurant Hirohisa, the evening was curated in collaboration with model, actress, and muse Mie Iwatsuki, and brought together celebrities, influencers, and tastemakers for an immersive cultural experience.

At the heart of the event was Yamakyu's breathtaking, ultra-high-end lacquer chess set, valued at over half a million dollars. While the whole set was a showstopper, individual pieces are also available, offering collectors a rare opportunity to own a part of this exquisite artistry.

Mr. Yamamoto, CEO of Yamakyu Japanware Co., shared his passion for urushi, describing it as a tradition rooted in soul, spirit, and harmony with nature. Guests were treated to a curated exhibit of lacquerware, designed by renowned table designer Ikuko Oishis, gourmet Japanese cuisine, and a champagne toast sponsored by Le Kool Champagne.

The event highlighted how Japanese lacquerware isn't just functional – it's timeless, luxurious, and deeply meaningful. Special guests included Mrs. New Jersey America Katia Biassou, and cultural critic Richard Vine, who praised the craftsmanship and vision.

Yamakyu's message was clear: the future of global luxury is rooted in heritage. And it starts here-with the beauty, intention, and the soul of Japanese design.



Yamakyu Japanware Company

By Shelli Stelmak



山久漆工

YAMAKYU

JAPANESE LACQUERWARE







Red
THE LUXURY LINE





**ARTIST MARKO STOUT
EXHIBIT**

**NYC VIP Opening
at Mriya Gallery**

**"My canvases aren't windows –
they are mirrors in stilettos."**

**- Marko Stout
@markostout**

Photographer: Victor Kaminski

Photographer
for Kaminski

Red
The Museum

113



Art. Glamour. Desire.



Marko Stout



Photographer Victor Kaminski



Red

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Photographer
Victor Kaminski

Red



MARKO STOUT EXHIBIT



Photographer
Victor Kaminski

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Photographer
Victor Kaminski

Red
THE FUTURE

118

074



Photographer
Victor Kaminski

Red
THE ZUKOVSKI



Photographer
Victor Kaminski



Photographer
Victor Kaminski

Red



Photographer
Victor Kaminski

Red

IN CASE OF EMERGENCY:

Photographer
Victor Kaminski

Red
THE LUXURY LINE

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[Handwritten signature]



Photographer
Victor Kaminski

Red



Photographer Victor Kaminski



Red



Photographer
Victor Kaminski



Photographer
Victor Kaminski



Photographer
Victor Kaminski



MARK STOUT EXHIBIT
QR CODE



Photographer
Victor Kaminski

A close-up photograph of a tiger's head sculpture. The sculpture is made of a material with a fine, pebbled texture, possibly leather or a synthetic material. It has large, expressive blue eyes and a pinkish nose. The tiger is wrapped in several strands of black barbed wire. Interspersed along the wire are small, glowing white lights that create a stark contrast with the dark wire and the tiger's fur. The tiger is positioned on a dark, cylindrical pedestal. The background is a gradient of deep red and blue, with some light flares and a soft glow around the tiger's head.

Photographer
Victor Kaminski

Red
THE LUXURY



130



Photographer
Victor Kaminski

Red
THE LUXURY

Photographer
Victor Kaminski



Red
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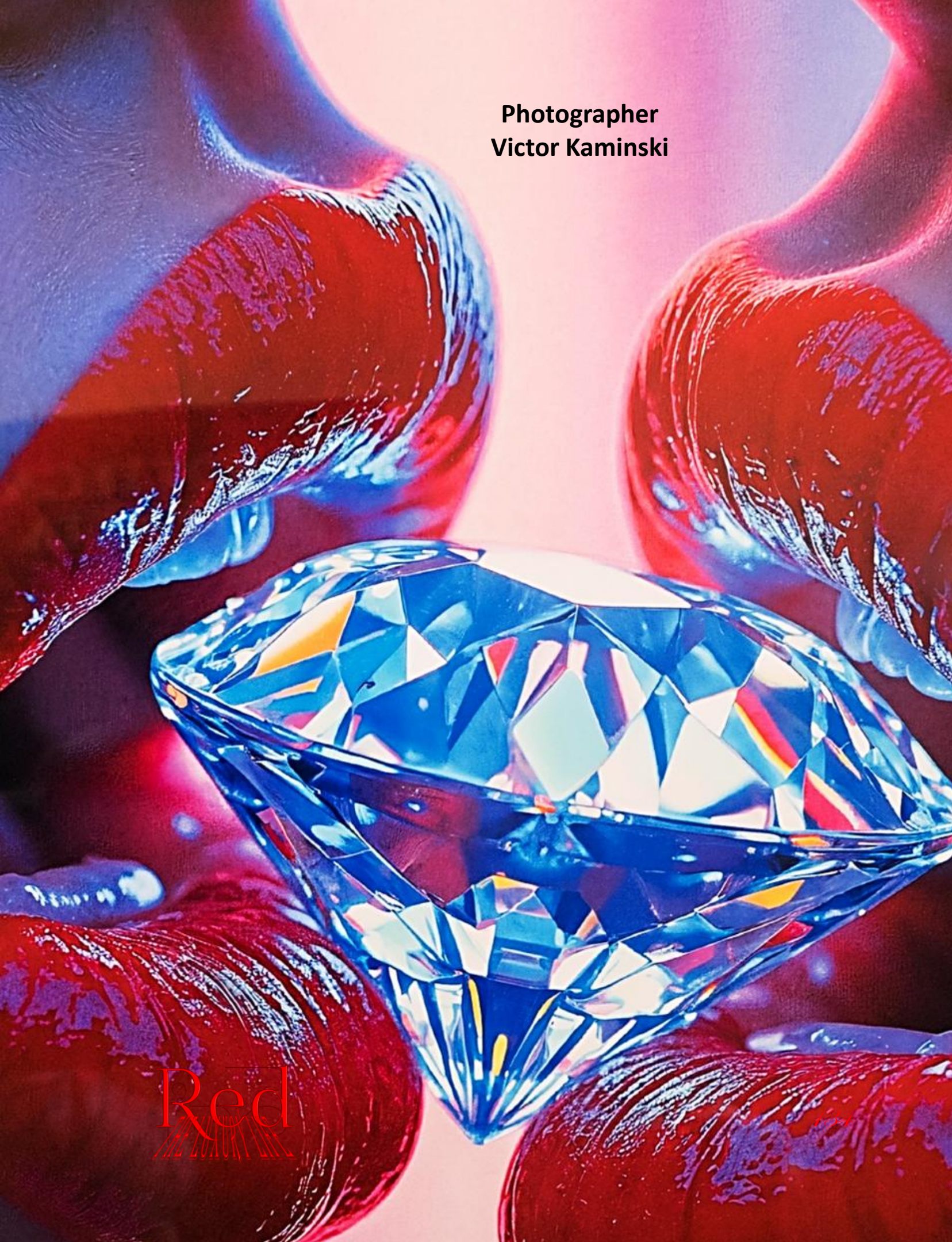
132

BOTTEGA VENETA

Photographer
Victor Kaminski

Red
ZUKURY

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Photographer
Victor Kaminski

Red
ZUKURU

EMILIA KNUDSEN

Emilia Knudsen is a 16 years old award winning philanthropist and entrepreneur from Kauai, Hawaii. Despite her young age she has previously modeled in New York Fashion Week, Paris Fashion Week, Milan Fashion Week, Hawaii Fashion Week and many private fashion shows. She became Miss Hawaii Teen Volunteer 2024 Peoples Choice and 1 Runner up. Emilia loves to travel and has visited 24 countries already. Besides being an international runway model Emilia owns 4 businesses. She greets visitors with aloha and beautiful lei upon arrivals on Kauai at Lihue airport.

KauaiLeiGreeting.com. She is a professional Fire Dancer, a Kauai sea glass jewelry maker KauaiSeaGlassJewelry.com. She also rents out Toyota 4 Runners on Turo on Kauai. In 2022 Emilia got awarded with a gold award from the previous President of the United States Joe Biden for her service in her community.

For Emilia it is important that no one goes to bed hungry. She says “if we help each other we will all be ok”. Emilia’s model career started in

2022 because she could help raise money for a homeless camp with many children. “All people deserves a safe place to call home”.

Contact: IG @emiliaknudsen2021





Model @EmiliaKnudsen2021
Designer @MichaelCinco5
Photographer Herlan Garcia Photography
@herlan_garcia_ph
HMUA @enifacademy
Production @lafashioncloset
Event @festivalcannes
Location @carltoncannes

Red

A full-length photograph of a woman standing next to a black car at night. She is wearing a strapless, floor-length gown with a heart-shaped bodice covered in red sequins. The skirt transitions from red to pink and is also covered in sequins, with a high slit revealing her leg. She is wearing silver high-heeled shoes. The background is dark with many out-of-focus golden lights, creating a bokeh effect. The car is a black SUV with gold-colored wheels.

Model @EmiliaKnudsen2021
Designer @LeoAlmodal
Photographer Sheng Jun @pk14_pk14
HMUA @enifacademy
Production @lafashioncloset
Event @festivalcannes
Location @carltoncannes

Red



Model @EmiliaKnudsen2021
Designer @Bad_Sisters
Photographer Sheng Jun @pk14_pk14
HMUA @enifacademy
Production @lafashioncloset
Event @festivalcannes
Location @carltoncannes

Red
THE LUXURY



VICTOR DE SOUZA
And
DUSTIN LUJAN

Photographer
Victor Kaminski

Emanuel New York: Redefining Ultra-Niche Luxury in the Modern Age

In the heart of Manhattan at 329 W 39th Street, New York, NY 10018, a groundbreaking destination for luxury retail has emerged. Emanuel New York isn't merely a store—it's an ultra-niche boutique curated for the modern connoisseur, where artful design meets unapologetic sophistication. More than a retail space, it is a vibrant experience that redefines what it means to indulge in luxury today.

For more details, visit <http://emanuelnewyork.com/>

A Visionary Collaboration

At the helm of Emanuel New York are founders Dustin Lujan and Victor de Souza, two powerhouses with distinct yet complementary visions. Dustin Lujan brings years of experience in the fashion and beauty space, specializing in fragrance and luxury beauty products. His deep-rooted understanding of scent, combined with a sophisticated approach to brand storytelling, has earned him acclaim among an elite clientele. This expertise is instrumental in curating a collection that not only captivates the senses but also resonates with modern luxury enthusiasts.

Victor de Souza, on the other hand, is an innovative force in fashion whose work has attracted a discerning clientele reminiscent of the iconic style seen in *Sex and the City*. With his bold design sensibilities and a keen eye for trends, Victor has established himself as a tastemaker in the industry. His vision for Emanuel New York is to create a space where fashion elevates art and luxury, making every client feel like a part of an exclusive, ever-evolving narrative.

An Immersive Space of Liminality and Retro Futurism

Emanuel New York's environment is as compelling as the brands it represents. Inspired by the evocative concept of liminal space, this boutique offers a transitional environment that blurs the lines between the familiar and the visionary. Retro futurism plays a significant role in the design aesthetic, merging nostalgic nods to past eras with sleek, modern accents that hint at tomorrow's possibilities. Every element, from the lighting to the layout, has been carefully orchestrated to provide an immersive experience that transcends traditional luxury.

A New Standard for Luxury Retail

By seamlessly integrating innovative design with an unparalleled commitment to quality, Emanuel New York sets a new standard in luxury retail. The boutique is not just a store—it is a destination for those who live boldly, think creatively, and appreciate the finer things in life. The combined expertise of Dustin Lujan in fragrance and beauty, and Victor de Souza's dynamic approach to fashion, ensures every detail of the boutique reflects a higher plane of refined elegance.

From bold, evocative scents that tell a story to cutting-edge fashion that challenges conventions, Emanuel New York invites every visitor to embark on a journey through a world where luxury is constantly reimaged and celebrated.

Join the movement at 329 W 39th Street, NYC 10018 and experience the fusion of visionary design and elite craftsmanship. Discover more at <http://emanuelnewyork.com/>





**EMANUEL NEW YOR REDEFINING ULTRA-
NICHE LUXURY IN THE MODERN AGE**

**Photographer
Victor Kaminski**







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VICTOR DE SOUZA

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